

Annual Conference on European Media Law 2017

- Update on the reform of the AVMS Directive
- Revision of the EU framework for online (re)transmission of broadcasting
- Journalistic activity

Brussels, 8-9 June 2017

UP GRADE

YOUR LEGAL
EXPERTISE

Intellectual
Property
Law



Speakers

Judit Bayer, Associate Professor, Department for Media and Social Communication, Budapest Business School, Budapest

Lynn Boylan, Member of European Parliament, Brussels

Ross Biggam, Vice-President Public Affairs, Discovery Communications, Brussels

Mark D. Cole, Professor, University of Luxembourg; Director for Academic Affairs, Institute of European Media Law (EMR), Saarbrücken

Jörgen Gren, Member of the Cabinet of Commissioner Andrus Ansip, Digital Economy and Society and Digital Single Market, European Commission, Brussels

Michael R. Kogler, Constitutional Service, Austrian Federal Chancellery, Vienna

Gill Phillips, Director of Editorial Legal Services, Guardian News & Media, London

Nils Rauer, Partner, Hogan Lovells International LLP, Frankfurt

Sophie Scrive, European Newspaper Publishers' Association (ENPA), Brussels

Paul Stone, Partner, Charles Russell Speechlys LLP, London

Erik Valgaeren, Partner, Stibbe, Brussels

Dr Jenny Weinand, Legal Counsel, The European Broadcasting Union, (EBU), Geneva

Lorna Woods, Professor, School of Law, University of Essex, Colchester

Key topics

- Update on the reform of the Audiovisual Media Services Directive (AVMSD)
- The proposed Regulation on online transmissions and retransmissions
- Consequences of the revision of the e-Privacy Directive for the media
- Update on recent EU actions impacting the media sector in the framework of the Digital Single Market Strategy
- Latest jurisprudence of the CJEU and the ECtHR
- Competition law issues relevant for the media sector
- Recent developments concerning the legal framework for journalistic activity

Language

English

Event number

217RP12

Organisers

Florence Hartmann-Vareilles (ERA) and Mark D. Cole (EMR)



With the support of the Erasmus+ programme of the European Union.



Institut für Europäisches Medienrecht
Institute of European Media Law
Institut de droit européen de médias

Annual Conference on European Media Law 2017

Thursday, 8 June 2017

09:15 Arrival and registration of participants

09:30 **Setting the scene**
ERA/EMR

09:45 **Keynote speech:**
The Digital Single Market Strategy two years on or half-way in?
Jörgen Gren

10:15 Discussion

I. THE LEGAL LANDSCAPE FOR AUDIOVISUAL MEDIA SERVICES UNDER REVIEW

10:30 **The proposed reform of the AVMSD: where do we stand? (Part I)**
EU institutions

11:00 Coffee break

11:30 **The proposed reform of the AVMSD: where do we stand? (Part II)**
Michael R. Kogler, Jenny Weinand

12:00 Discussion

12:30 **The proposed Regulation on broadcasting organisations' online transmissions and on retransmission of TV and radio programmes: key changes and implications in practice**
Nils Rauer

13:00 Discussion

13:15 Lunch

MEDIA FREEDOM AND JOURNALISTIC WORK

14:45 **The protection of media freedom at European level**
Judit Bayer

15:15 Discussion

15:30 Coffee break

16:00 **Round table discussion: are the standards of protection for media freedom effective in Europe?**

- Definition of a journalist
- Protection of journalistic sources versus privacy (trade secrets, whistleblowing, etc.)
- Independence of the media from political, financial and economic pressure
- Protection of journalism against hate speech
- Role and responsibilities of the media

Gill Phillips, Sophie Scrive, Lynn Boylan

17:30 Discussion

18:00 End of first conference day

18:15 Networking Reception

Objective

The conference aims to keep media law practitioners up-to-date by providing an overview of the latest policy developments, legislative initiatives and case law in this field.

Who should attend?

Lawyers in private practice specialised in media law and information technology, in-house counsel and other legal practitioners in the media sector.

You will learn...

- Where are we with the legislative process to reform the AVMSD?
- What should broadcasting services providers know about the current EU legal reforms on online (re)transmission and on e-privacy?
- What is the impact of recent CJEU and ECHR rulings for the media sector?
- What progress has the Digital Single Market Strategy brought for the media sector?
- Are the standards of protection for media freedom effective in Europe?
- What are the current competition law issues affecting the media sector?
- How will Brexit and the expected changes in EU trade policy affect the EU media sector?

Your contact persons



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Location

Rue de l'Aqueduc 118
B -1050 Brussels

Friday, 9 June 2017

III. KEY EU INITIATIVES IMPACTING THE MEDIA SECTOR

- 09:00 **What media lawyers should know about the modernisation of the e-Privacy Directive**
Erik Valgaeren
- 09:30 Discussion
- 09:45 **Online platforms: EU law issues from competition to regulation**
Paul Stone
- 10:15 Discussion
- 10:30 Coffee break
- 11:00 **Media and trade policy: Political consequences of Brexit and new trade agreements**
Lorna Woods and Ross Biggam
- 12:00 Discussion

IV. CASE LAW UPDATE RELEVANT FOR THE MEDIA SECTOR

- 12:15 **Overview of pending and recent rulings by the CJEU and ECtHR**
Mark Cole
- 12:45 Discussion
- 13:00 End of conference

For programme updates: www.era.int
Programme may be subject to amendment.

CPD

ERA's programmes meet the standard requirements for recognition as Continuing Professional Development (CPD).

This event corresponds to 9 CPD hours.

Save the date

Intellectual Property Enforcement and the Fight against Counterfeit Goods in the EU

18-19 May 2017 | Trier

Summer Course on European Intellectual Property Law

26-30 June 2017 | Trier

Annual Conference on Trade Marks and Designs in Europe 2017

28-29 September 2017 | Alicante

Annual Conference on European Copyright Law 2017

9-10 November 2017 | Trier

e-Learning

Get an insight into last year's conference with these e-presentations:

The Protection of Minors and the (Future) AVMSD
Prof Eva Lievens

The Audiovisual Media Services Directive under Review: Focus on Commercial Communication
Emilie Anthonis

Geo-blocking: How to Facilitate the Cross-border Reach of Audiovisual Services
Victoria Gaskell

EU Data Protection Rules faced with Media and Technological Convergence
Prof Patrick van Eecke

Recent and Pending Cases from the CJEU and ECtHR Relevant for the Media Sector (2013-2016)
Prof Mark D. Cole

More on
www.era.int/elearning

Registration

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Brussels, 8-9 June 2017 / 217RP12



Europäische Rechtsakademie
Academy of European Law
Académie de Droit Européen
Accademia di Diritto Europeo

Registration

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Online registration:
www.era.int/?126538&en

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ERA
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D-54206 Trier

Location

Rue de l'Aqueduc 118
B -1050 Brussels

Language

English

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Hotel Recommendations

Four Points (Sheraton) Hotel
fourpoints.brussels@starwoodhotels.com

Manos Stephanie Hotel
stay@manosstephanie.com

Hotel Made in Louise
www.madeinlouise.com

Contact the hotel directly to make your reservation (see para. 16 www.era.int/legalnotice).

Please indicate the event you will attend.



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Reception: I shall attend the reception on 8 June 2017 (at no extra charge).

Participation certificate: Please provide me with a participation certificate.

Registration fee

| Fee | Standard | EU & ERA patrons* | Young lawyers & other groups** |
|--------------------------------|--------------------------------------|--------------------------------------|--------------------------------------|
| Registration before 8 May 2017 | € 711.00 <input type="checkbox"/> | € 426.60 <input type="checkbox"/> | € 533.25 <input type="checkbox"/> |
| Registration after 8 May 2017 | € 790.00 <input type="checkbox"/> | € 474.00 <input type="checkbox"/> | € 592.50 <input type="checkbox"/> |

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- Fellows of the European Law Institute

** Young lawyers & other groups

- For young lawyers up to 30 years of age (important: the participant must provide a copy or details of his or her passport or identity card on registration);
- Full-time staff of universities or comparable academic institutions;
- Staff of charitable organisations or comparable institutions
- Registration of three or more employees from the same organisation

Method of payment

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